



NOVEMBER 13, 2021

A Proud History A Bright Future

A Burnaby Hospital Foundation
Virtual Gala Broadcast Event

ABOUT THE BROADCAST

Over the past eight years, Burnaby Hospital Foundation's gala has instantly delivered audiences across the globe, immersing them in the sights, sounds and aesthetics of exotic destinations, without ever having to leave Burnaby. Now, coming out of a long and tiring year, we want to reach out and connect with more people than ever before.

This year, in place of our traditional gala, we're partnering with our friends at Global BC to reach across all of British Columbia. Join us November 13th at 5pm on Global, right before the National News, as we fundraise to transform Burnaby Hospital into a state-of-the-art medical facility for all of BC.

ABOUT THE FOUNDATION

Burnaby Hospital Foundation needs your help to transform a beloved community hospital into a state-of-the-art facility that will meet the growing health care needs of Burnaby and surrounding neighbourhoods for generations to come.

The two-phase redevelopment of Burnaby Hospital will significantly expand the services available for patients and families and boost the number of beds from 265 to 397, an increase of almost 50 per cent. When the redevelopment is complete, the hospital campus will also have two new patient care towers and a cancer treatment centre.

*Starting immediately, the Foundation is raising \$30 million for Phase One, which focuses on four services that are critically important for all local families: **emergency, surgery, maternity and mental health.***

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SPONSORSHIP OPPORTUNITIES

DIAMOND
\$15000

Logo on Digital Event Invitations, Print Ads, Posters in Hospital Elevators, Website & Social Media | Acknowledgement from host during Broadcast | Profile in E-Program | Exclusive "Brought To You By" Segment with Logo Recognition | Logo on Thank You Ad | Name on Donor Wall in Hospital

EMERALD
\$7500

Logo on Print Ads, Posters in Hospital Elevators, Website & Social Media | Short Profile in E-Program | Logo Recognition During Broadcast | Logo on Thank You Ad | Name on Donor Wall in Hospital

SAPPHIRE
\$5000

Logo on Print Ads, Posters in Hospital Elevators, Website & Social Media | Logo Recognition During Broadcast | Logo on Thank You Ad | Name on Donor Wall in Hospital

RUBY
\$2500

Logo on Print Ads, Posters in Hospital Elevators, Website & Social Media | Logo Recognition During Broadcast | Logo on Thank You Ad

CRYSTAL
\$1000

Name on Posters in Hospital Elevators, Website & Social Media | Text Name Recognition During Broadcast | Name on Thank You Ad

SPONSOR INFORMATION (Please complete in full)

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FOR MARKETING MATERIALS

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FOR BUSINESS RECEIPT

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ FAX: _____ EMAIL: _____

SIGNATURE: _____ DATE: _____

PAYABLE BY:

CHEQUE PAYABLE TO:
BURNABY HOSPITAL FOUNDATION

VISA, MC, AMEX

CREDIT CARD #: _____

EXPIRY DATE: _____

NAME ON CARD: _____

SIGNATURE: _____



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