

NOVEMBER 2020

# A Gala Reimagined

## Virtual for 2020

### ABOUT THE GALA

*Over the past seven years, our Gala passport has instantly delivered you across the globe, immersing you in the sights, sounds and aesthetics of destinations from Paris to India, Nashville to China, and beyond – without ever having to leave Burnaby. But Burnaby is home, and as we approach the end of a challenging year, we decided there is no other place we would rather be.*

*In our first ever virtual gala event, Burnaby Hospital Foundation invites you to pour yourself a glass of wine and relax from the comfort of your own home, while joining us online as we raise the funds needed to transform Burnaby Hospital from a beloved community institution to a state-of-the-art medical facility.*

***A Gala Reimagined for a Hospital Reimagined.***

### ABOUT THE FOUNDATION

*Burnaby Hospital Foundation needs your help to transform a beloved community hospital into a state-of-the-art facility that will meet the growing health care needs of Burnaby and surrounding neighbourhoods for generations to come.*

*The two-phase redevelopment of Burnaby Hospital will significantly expand the services available for patients and families and boost the number of beds from 265 to 397, an increase of almost 50 per cent. When the redevelopment is complete, the hospital campus will also have two new patient care towers and a cancer treatment centre.*

*Starting immediately, the Foundation is raising \$30 million for Phase One, which focuses on four services that are critically important for all local families: **emergency, surgery, maternity and mental health.***

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## SPONSORSHIP OPPORTUNITIES

DIAMOND  
**\$15000**

Logo on Digital Event Invitations, Print Ads, Posters in Hospital Elevators, Website & Social Media | Acknowledgement from Emcee during Broadcast | Profile in E-Program | Exclusive "Brought To You By" Segment with Logo Recognition | Logo on Thank You Ad | Name on Donor Wall in Hospital

EMERALD  
**\$7500**

Logo on Print Ads, Posters in Hospital Elevators, Website & Social Media | Short Profile in E-Program | Logo Recognition During Broadcast | Logo on Thank You Ad | Name on Donor Wall in Hospital

SAPPHIRE  
**\$5000**

Logo on Print Ads, Posters in Hospital Elevators, Website & Social Media | Logo Recognition During Broadcast | Logo on Thank You Ad | Name on Donor Wall in Hospital

RUBY  
**\$2500**

Logo on Print Ads, Posters in Hospital Elevators, Website & Social Media | Logo Recognition During Broadcast | Logo on Thank You Ad

CRYSTAL  
**\$1000**

Name on Posters in Hospital Elevators, Website & Social Media | Name Recognition During Broadcast | Name on Thank You Ad

## SPONSOR INFORMATION (Please complete in full)

NAME OF SPONSOR: \_\_\_\_\_  
FOR MARKETING MATERIALS

NAME: \_\_\_\_\_  
FOR BUSINESS RECEIPT

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### PAYABLE BY:

CHEQUE PAYABLE TO:  
BURNABY HOSPITAL FOUNDATION

VISA, MC, AMEX

CREDIT CARD #: \_\_\_\_\_

EXPIRY DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_